CRUMB professional development workshop
Distribution and Dissemination after New Media

With

Ajay RS Hothi, Manager & Curator of tank.tv "the only online museum of contemporary artists' moving image"

Roger McKinley, Research and Innovation Manager at FACT, Liverpool, who has led on the Artplayer.tv, "a free to use national media player for the arts"

Robert Sakrowski, Art Historian, Artist and Curator based in Berlin, whose practice deals with questions circling art and art practices connected to the web 2.0, curatingYouTube.net

Literary and philosophical Society Library, Loftus Room
Newcastle upon Tyne
Monday 5 March 2012, 9:30am – 12:30pm

THE CONNECTED NEW MEDIA OF STREAMING,
WEB BROADCASTING AND NARROWCASTING,
SMARTPHONE APPS AND
AUGMENTED REALITY
OFFER INTRIGUING OPPORTUNITIES FOR ART AND
CULTURE

Recent funding structures for new media as means of distribution

Digital Research & Development Fund for Arts and Culture by NESTA, ACE and AHRC (2011)
and *The Space*, partnership by ACE and BBC (2012)

The **DIGITAL RESEARCH & DEVELOPMENT FUND FOR ARTS AND CULTURE**

To support of arts and cultural organisations across England who want to work with digital technologies to:

expand their audience reach and engagement and/or

explore new business models

6 technology Residencies for the Arts at Site Gallery (Sheffield), Lighthouse (Brighton) and Spike Island (Bristol)

Key element: partnership between arts and cultural organisations and technology providers

The **SPACE:** an experimental digital arts media service and commissioning programme that could help to transform the way people connect with, and experience, arts and culture.

From May till October 2012

Tate has been awarded funding to create 25 new films covering the best visual art events of 2012 across the country.

The Photographers' Gallery in London is planning an interactive website to support The World in London, an interactive public art project featuring 204 portraits of Londoners.

John Peel Centre for the Creative Arts to create an interactive online museum recreating the DJ's home studio with his personal notes, home movies, contributors' stories and filmed interviews with his family and musicians he brought to the airwaves.

HOW ARE ARTISTS, CURATORS AND
ART ORGANISATIONS USING
DISTRIBUTIVE MEDIA?

HOW NEW MEDIA MIGHT MEET THEIR
AUDIENCES?
WHAT KINDS OF AUDIENCES?

NEW MEDIA AS MEANS OF DISTRIBUTION

HOW NEW MEDIA MIGHT BE
DISTRIBUTIVE ART IN ITSELF,
AS WELL AS MEANS TO AND END?

WHAT HAPPENS TO THE IDEA OF
'LIVE' OVER TIME?